

Destination resilience for a transformative tourism future

Organized by

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SCOPE

The concept of destination resilience calls for a holistic approach to implement integrative resilience in real business practice for business-units in tourism and hospitality. This requires to attend to resilience-awareness and resilience knowledge towards different dimensions of resilience in the context of a destination system. It also focuses on increasing tourism value-creation through the social-cultural integration of guests and locals; elaborating on tourism awareness and acceptance within the local communities; strategic approaches for reorientation/re-positioning of the destination; understanding of the destination as a holistic regional circular economy system; and the development of tourism marketing structures (DMO) as an agency for advanced sustainable regional tourism management. Thus, the academic significance of the proposed special session lies in building on integrative resilience awareness in tourism research; as well as in drawing the perspectives for resilience performance and resilient cooperative commitment in tourism and hospitality for the transformative tourism development in the post-Covid-19 era. Furthermore, the academic discussion in the proposed special session aims to emphasize the priorities of meaningful livelihoods and responsible entrepreneurial and personal relationships with distinguish to uniqueness of tourism regions and their inhabitants.

Researchers are invited to submit abstracts/papers that may address, although they are not limited to, the following areas:

TOPICS OF INTERESTS

- Range of models to understand destination resilience
- Empirical Research on the status of destination resilience/comparative analysis
- Evaluation of levels of resiliency in destinations
- Management approaches to organize destination resilience
- Networking models to implement destination resilience
- Destination resilience and stakeholder interests
- Best Practise examples on implementing destination resilience
- Destination resilience as a tool for the resilience of enterprises in all industries
- Developing destination resilience to strengthen the quality of life of residents
- Destination resilience to foster sustainable regional tourism management
- Integrative value creation for shaping destination resilience

SUBMISSIONS OF PAPERS

Abstracts of no more than 300 words should be submitted electronically by 13/05/2022 to Prof. Martin Fontanari (martin.fontanari@ism.de) or Prof. Anastasia Traskevich (anastasia.traskevich@akalem.de). For further enquiries regarding the conference, please visit the conference's website: http://iatour.org/icot2023/

