

TOURISM INTO THE NEW DECADE:

challenges and prospects

ICOT2019

Braga, Porto, 26-29 June



CONFERENCE PROGRAMME

9th ICOT conference

26-29 June
International Conference on Tourism

Organized by:



Event partners:



WEDNESDAY 26 JUNE 2019

16:00 – 17:15	Registration (Bom Jesus - reception of Hotel Parque)
17:30 – 18:15	Braga Walking Sightseeing Tour
18:15 – 19.00	Registration (Catholic University of Portugal, Campus Camões, Braga)
19:00 – 20:00	Welcome Speeches (Catholic University of Portugal) Moderator: Cristina Ruivos, Catholic University of Portugal <ul style="list-style-type: none"> - Prof. Konstantinos Andriotis, Middlesex University London – Chair - Dr. Carla Pinto Cardoso, Catholic University of Portugal – Chair - Dr. Dimitris Styliadis, Middlesex University London – Chair - João Duque – President of the Regional Centre of Catholic University of Portugal in Braga - Ricardo Rio – Mayor of City of Braga - Luis Pedro Martins – President of North and Portugal Regional Entity - D. Jorge Ortiga – Braga Archbishop, the Primate of Braga
20:00 - 21:30	Welcome Reception (Catholic University of Portugal)

THURSDAY 27 JUNE 2016

8.45 – 9:30	Keynote Speech by Nuno Fazenda, Portuguese Tourism Strategy Department, Turismo de Portugal, IP/Ministry of the Economy, Portugal Title: Portugal's Tourism Strategy 2027: A Road to a Sustainable Future Moderator: Carla Pinto Cardoso, Catholic University of Portugal, Portugal – Room A		
9:30 – 11:00	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Tourism Economy	Competitiveness in Tourism	The Hospitality Sector
Chair	Alberti, F.S.	Fairer-Wessels, F.	Pereira, V.
1.	<i>Alberti, F.S. & Bascones, Herranz, R.</i> Economic Impacts of Tourism Cruise: The Case of Balearic Islands	<i>Fairer-Wessels, F. & David, N.</i> Competitiveness of an Emerging Ecotourism Destination: A Focus on Infrastructure and Accessibility	<i>Aznar, P. & Pous, B.</i> Quality Service, Rankings and Hotels Price Strategies: A Game Theory Approach
2.	<i>Barreal, J. & Jannes, G.</i> Panel Data Analysis of International Tourist Expenditure Flows in Key Destination Countries through Macroeconomic Magnitudes	<i>Kundra, S. & Alam, M.</i> SWOT Analysis of Tourism in Fiji: Case Study of Koroyanitu National Heritage Park (KNHP)	<i>Niezgoda, A. & Kowalska, K.</i> Sharing Economy and Lifestyle Changes as Exemplified by Accommodation Services in the Tourism Market
3.	<i>Contreiras, J.P. et al.</i> Estimation of the Economic Value of Surf Tourism in Aljezur, Algarve, Portugal: An Exploratory study	<i>Torres, A.G.G., de la Torre, V.M.G. & Zepeda, M.B.</i> The Perspectives and Antagonisms of Tourism Development from the Stakeholders of San Patricio Melaque, Jalisco through the SWOT Analysis	<i>Florida, C. et al.</i> Circular Economy in Tourism: Good Practices in the Hotel Sector of the Balearic Islands
4.	<i>Frent, C.</i> Analysing Regional Tourism Satellite Account (TSA) Results: Some Empirical Findings	<i>Román, J.L.D., Fernández, J.I.P. & Cárdenas-García, P.J.</i> Taxation as a Factor of Tourism Competitiveness: Delimitation of Applicable Tax Figures in Spanish Tourist Destinations	<i>Vives, A. & Jacob, M.</i> Sources of Price Elasticity of Demand Variability Among Spanish Resort Hotels: A Managerial Insight
11:00 – 11:30	C o f f e e B r e a k		
11:00 – 11:30	Poster Presentations		
1.	<i>Chang, R.C.Y.</i> Factors Triggering Food Image Capturing and Sharing Behavior during Dining Experience		
2.	<i>Kurian, j. & Monteiro, J.G.R.</i> Alternative Forms of Tourism in Goa		
3.	<i>Mak, A.H.N.</i> Exploring Environmentally Sustainable Tourist Behaviour and its Determinants		
4.	<i>Martin-Fuentes, E. et al.</i> Airbnb and Eatwith: The Success of Gastronomic Experiences		
11:30 – 13:00	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Current Issues in Tourism	Rural Tourism	Special Interest Tourism
Chair	Panyik, E.	Wiltshier, P.	Dewar, K.
1.	<i>Huck, L., Hess, K. & Stettler, J.</i> Structure of Information Search and Booking Behaviour of Chinese Independent Travelers	<i>Bribiesca, I.B. et al.</i> NGO-facilitated Women's Empowerment in the Urban-rural Interface of a Popular World Heritage Destination in Mexico	<i>Dewar, K.</i> My Resort Floats! Seniors on a Cruise
2.	<i>Al-Azri, H.</i> GCC Source Market as Perceived by ATM 2018 Participants	<i>Silva, C. et al.</i> Residents' Rural Spaces Perceptions: A Generational Approach	<i>Athanasopoulos, K. et al.</i> Exploring the Value of Remote Areas for Cycling Tourism in Greece: Analysis of Tourists' Preferences and Behavior
3.	<i>Pereira, C., Seabra, C. & Silva, C.</i> Millennial Tourists and Storytelling Experiences in UNESCO Heritage Centers	<i>Mestre, M.C., Casasnovas, A.A. & Fernández, M.M.</i> Changes in the Profile of Rural Tourists in Mallorca (2007-2019)	<i>Marques, A.R.F. C., de Sousa, B.M.B. & da Cruz Vareiro, L.M.</i> The Impact of River Tourism on the Development of the Demarcated Region of Alto Douro Vinhateiro: The Case of Cruise Ships
4.	<i>Viljoen, A. & Kruger, M.</i> A Dimension-based Typology of Tasting Experiences	<i>Casasnovas, A.A., Mestre, M.C. & Bennásar, L.S.</i> Effects of P2P on the Supply of Rural Tourism in Mallorca	<i>Borstlap, H. & Scholtz, M.</i> The IEF typology of Motorcyclists Travel Motives and Route Choices
13:00 – 14:00	L u n c h B r e a k		

14:00 – 15:50	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Impacts of Tourism	Education and Research	Innovative Destination Branding
Chair	Cardoso, C.P.	Monteiro, D.	Panyik, E
1.	<i>Silva, M.S. & Cardoso, C.P.</i> The Benefits of Showcasing Cultural Heritage Using 3D Models	<i>Song, H. & Wang, Y.</i> Groups Travel Decision-Making Patterns: Evidences from Chinese International Students in Australia	<i>Kuzuoglu, S. & Kladou, S.</i> Treasure Hunting in Iznik, Turkey: Evaluating the City's Heritage Resources from a Destination Branding Perspective
2.	<i>Martin Fontanari, M. & Seraphin, H.</i> Understanding and Implementing Strategies to Tackle Overtourism and Related Perverse Impacts	<i>Mendoza, L.S., Montes, A.A. & Sianes, A.</i> Application of Bibliometric Methods for Mapping the Sustainable Tourism Literature	<i>Matiza, T.</i> Delineating the Place Brand Factors Influencing South Africa as an Emerging Business Tourism Destination
3.	<i>Fuse, V. & Kastenholz, E.</i> Perceived Impacts of Urban Tourism on Host Communities: Comparing Milan and Porto	<i>Talawanich, S., Jianvittayakit, L. & Wattanacharoensil, W.</i> Questionnaire Development for Examining Reverse Culture Shock in Thai Youth Educational Tourists	<i>Sacramento, O. & Marques, C.P.</i> Image Profusion and Fuzzy Branding: The Douro Tourism Tropes
4.	<i>Roberts, S.</i> The Socio-Economic Effects of Domestic Overtourism and International Undertourism on a Small Island Destination: The Case of Tobago	<i>Moraes, M. et al.</i> Universities and Absorptive Capacity: The Case of the Entrepreneurship in the Tourism Courses	<i>Yadav, J.K.</i> The Mediating Role of Satisfaction in Behavioural Intentions of Tourists from a Memorable Tourism Experience
5.	<i>Costa, C. et al.</i> Local Perspectives on Tourism Impacts and Overtourism in Urban Areas	<i>Slocum, S., Dimitrov, D. & Webb, K.</i> The Impact of Neoliberalism on Higher Education Tourism Programs: Meeting the 2030 Sustainable Development Goals in the Next Generation	<i>Georgopoulos, N.</i> Time Travel Branding: The Fictitious Visual Identity Programme of Xenia Hotels
15:50 – 16:20	C o f f e e B r e a k		
16:20 – 18:20	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Tourist Experiences in Rural Wine Terroirs Concepts, Cases and Challenges (Special Session)	Current Issues in Tourism	Sustainability in Tourism
Chair	Kastenholz, E., Carneiro, M.J., Silva, C. & Duarte, P.	Chim-Miki, A.F	Salazar, Ana
1.	<i>Kastenholz, E. et al.</i> Tourist Experiences in Rural Wine Terroirs Concepts, Cases and Challenges	<i>Chim-Miki, A.F., Ribeiro, R.O. & Moreira, V.F.</i> Bibliometric Social Networks of Tourism Coopetition Research	<i>Bace, E.</i> Sustainable Development through Community Centered Business Practices: The Albanian Tourism Industry
2.	<i>Kastenholz, E. et al.</i> A Framework for Analysing the Tourism Potential of Wine Producing Territories	<i>Regev, S.T. & Snir, S.H.</i> Does the Tourist Look for the Next-door Neighbor Grass?	<i>Carneiro, M.J. et al.</i> Tourism and Air Quality in Portugal: Cointegration and Causality Tests
3.	<i>Silva, C., Kastenholz, E. & Marques, C.</i> The Role of Place Attachment in Rural Wine Tourism	<i>Enongene, V.</i> Tourism 4.0: (Big Data) a Potential Tool for Dealing with the Issues of Deficient Data for the Management of Religious Tourism	<i>Monteiro, J.G.R.</i> Balancing Tourism Growth for Sustainability in an Era of Over-tourism in Goa
4.	<i>Rachão, S.</i> Food-&-wine Co-creation Experiences: Insights into Tourism Demand	<i>Guachalla, A.</i> Approaching the Kind Tourist: Planet, Animals and me in the World of Culinary Tourism	<i>Oliveira Moreira, C. et al.</i> Sustainability Challenges for Tourism Offer in Coimbra Region (Portugal)
5.	<i>Seabra, C. et al.</i> Wine Routes in Portugal: Culture and Heritage	<i>Myburgh, E. & Kruger, M.</i> A Self-identification typology of Endurance Sport Participants	<i>Romagnoli, M.</i> The Other's Wave: Three 'Tsunamis of Tourism' in Barcelona
6.	<i>Carvalho, M., Kastenholz, E. & Carneiro, M.</i> Co-creating Rural Wine Tourism Experiences	<i>Tavares, A., Bigotte, J. & Santos, N.</i> Factors Influencing Tourists Decision-making Behavior about Hop on Hop off City Tours	<i>Silva, M., et al.</i> Addressing the Threats on Coastal and Maritime Cultural Heritage: Stakeholders' Perceptions about the Ria de Aveiro Region (Central Portugal)
18:20 – 19:30	R e g i o n a l G a s t r o n o m y , A r t i s a n s a n d M u s i c – E x h i b i t i o n s , D e g u s t a t i o n & A n i m a t i o n		

8:45 - 9:30	Keynote Speech by Tazim Jamal, Texas A&M University, USA Title: What is "Balanced Tourism Growth"? Climate, Society and Policy in "Just" Transitions Moderator: Dimitris Stylidis, Middlesex University London, United Kingdom – Room A		
9:30 – 11:00	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C / 3rd floor
Theme	Wine tourism	Employability in the Hospitality and Tourism Industry	Health in Tourism
Chair	Correia, A.I.	Stylidis, D.	Shani, A.
1.	<i>Correia, A.I. et al.</i> An Evaluation of the 4E's Dimensions of Wine Tourism Experiences: A Demand Perspective	<i>Stylidis, D.</i> Exploring Tourism vs. Non-tourism Employees Intentional Behavior towards Tourism	<i>Shani, A., Korzets, M. & Poria, Y.</i> Always the Sun: Examining the Distinctiveness of Sun Exposure in Tourism
2.	<i>Molleví, G.</i> Territory, Wine and Tourism: Development of Rural Regions with Wine Tourism	<i>Applboim-Hazan, T., Poria, Y. & Raz, A.</i> The "Journey to Poland" as a Tool for Managing Human Resources in Public Organizations 27	<i>Kottara, S.</i> The Development of Medical Tourism in Crete
3.	<i>Jannes, G. & Barreal, J.</i> Cluster Analysis of International Tourism Demand in Spanish wine Protected Denominations of Origin (PDO) Areas	<i>Loredo, E. & López-Mielgo, N.</i> Human Resource Management and Innovation in Tourism: A Review of Empirical Research	<i>Traskevich, A. & Fontanari, M.</i> Fuzzy-clustering Approach for Strategic Development of Resilient Destinations for Mental Wellness
4.	<i>Kruger, M. & Viljoen, A.</i> Wine of Origin: Uncorking Regional Wine Visitor Intentions <i>Santos, V. et al.</i> Wine Tourist Profiling in the Porto Wine Cellars: A Segmentation Based on Wine Product Involvement	<i>Sourouklis, C. et al.</i> Environmental Management Practices Implementation in Island Destinations; The Case of 3 to 5 Star Hotels in Ayia Napa and Protaras Coastal Line Resorts in Cyprus	<i>Hryhorczuk, N. et al.</i> Tourism, Personality, and Risky Behaviors among Ukrainian Adolescents
11:00 – 11:30	C o f f e e B r e a k		
11:30 – 13:00	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Food Experience and Entrepreneurship	Cases in Tourism	Tourists Motivations and Behaviours
Chair	Correia, A.I.	Stylidis, D.	Moital, M.
1.	<i>Eris, E.D., Pirnar, I. & Celebi, D.</i> Social Entrepreneurship in Gastronomy: The Case of "Ebru Baybara Demir"	<i>Kalogeras, A. et al.</i> Setting up a Tourism Innovation System in the Adriatic Ionian Region	<i>Boukas, N., Sourouklis, C. & Iordanous, O.</i> Motivational Determinants and Experiential Characteristics of Young Tourists in Island Destinations
2.	<i>Yu, Y.Y., Ting, P.H. & Wu, S.L.</i> Mining and Validating the Foreigners' Perception of Taiwanese Local Food Experiences from YouTube	<i>Read, J. et al.</i> Identifying Guideline Compliance among Antarctic Tourists	<i>Eusébio, C. et al.</i> Travel Needs, Motivations and Travel Constraints of People with Special Needs: The View of Social Organizations
3.	<i>Choe, J.</i> Food Neophobia and Tourists' Local Food Experiences	<i>Vergori, A.S.</i> Foreign Tourists Reaching Italy: Transport Mode Choice and Seasonality	<i>Moniz, A.I., Medeiros, T. & Silva, O.</i> The Effects of Senior Tourists' Characteristics on Travel Motivation and Satisfaction
4.		<i>Wylie, L.</i> The Role of Tourism in the Canadian-Cuban Relationship	<i>Silva, C. et al.</i> Influence of Generations on Travel Behavior and Nature-Based Destinations Choice
13:00 – 14:00	L u n c h B r e a k		

14:00 – 15:30	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session II: Room C
Theme	Current Issues in Tourism	Niche Tourism: Sustainability and Diversification Strategies	Cultural Heritage
Chair	Wiltshier, P.	Boukas, N. & Ioannou, M. (Special Session)	Esteves, A.
1.	<i>Eusébio, C., Teixeira, P. & Teixeira, L.</i> Is the Hotel Category a Good Indicator of Website Accessibility? A Study in the Central Region of Portugal	<i>Ioannou, M. & Boukas, N.</i> Exploring Co-experience in Cypriot Rural Tourism Destinations	<i>Machado, A. et al.</i> Lisbon's Cultural Heritage in the Light of Tourists' Opinions
2.	<i>Faria, P.M. et al.</i> New Media as Tools in the Creation of Cultural Tourist Experiences: The Case of a Videomapping Event in Viana do Castelo	<i>Wiltshier, P.</i> Informed Developments for a Sustainable Community: An English Case Study in Renewal and Rejuvenation	<i>Sjöholm, J.</i> The Tourist Gaze on World Heritage Sites: The Historic Centre of Rome
3.	<i>Teixeira, S.J. & Campanella, S.</i> What do you Know about Prospects for Future Research on the Hotel Industry and Regional Competitiveness?	<i>Zhang, J. & Lim, C.</i> Macanese Food Image: A Tale of Two Cuisines	<i>Seabra, C. et al.</i> Authenticity Perceptions in World Heritage Sites: Users and Visitors
4.	<i>Yoon, Y. et al.</i> A Study on Effects of Value Co-creation Behavior on Perceived Benefits and Participants' Loyalty in MICE Industry	<i>Eleftheriou-Hocsak, K.</i> Sea Tourism and its Impact on Marine Litter in Cyprus	<i>Moutela, J., Carreira, V. & Martínez-Roget, F.</i> A Systemic Stakeholder Perspective on Cultural Heritage in the Schist Villages Network
5.	<i>Regev, S.T., Snir, S.H. & Friedlander, A.L.</i> A Characteristic Comparison between FIT and Organized Tourists	<i>Dominguez-Quintero, A. & Martin-Martin, R.</i> Importance of Authenticity in Satisfaction and Loyalty of Cultural Tourists: Domestic vs. International Tourists	<i>Orea-Giner, A., De-Pablos-Heredero, C. & Vacas-Guerrero, T.</i> Text Mining and Attributes of Choice for Museum Visitation: Thyssen-Bornemisza Museum (Madrid, Spain)
15:30 – 16:00	C o f f e e B r e a k		
16:00 – 17:30	Parallel Session I: Room A	Parallel Session II: Room B	Parallel Session III: Room C
Theme	Tourism Development	Innovation and Competitiveness	Information and Communication
Chair	Shani, A.	Marques, C.P.	Silva, M.
1.	<i>Quinteiro, S., Gonçalves, A. & Carreira, V.</i> The Places of Literature in Coimbra: Contributions for the Enhancement of Literary Tourism in the City	<i>Marques, C.P.</i> From Image to Intention: The Role of Imagination and Control in Destination Volitions	<i>Panyik, E.</i> How do Perceptions on the Camino de Santiago Change? A Comparative Study of Travellers' Reflections in the Social Media
2.	<i>Rodrigues, A.P. & Marques, C.P.</i> Residents' Support for Tourism Development: Contributions from the Affect Theory of Social Exchange	<i>Moniz, A.I. et al.</i> The Influence of Tourism Experience in the Destination Image: The Case of the Azores	<i>Kachel, U.E.</i> Tour Operators' Role and Agency in Communication of Animal Welfare Issues
3.	<i>Li, L., Hazra, S. & Wang, J.</i> Discourses of Moralisation in Tourism Development in Chinese Society	<i>Mariutti, F. & Medeiros, M.</i> Cross-Disciplinary Debate on Perceptions in Building a Country Reputation	<i>Lojo, A.</i> Information Needs and Destination Representations from China: An Analysis of Spain in Chinese Sources
4.	<i>Milonakis, D. et al.</i> Dispossession Prolonged: Towards a Political Economy of Tourism Development in Greece	<i>Munoz, J.</i> Re-defining Visiting Friends and Relatives Mobilities	<i>Kurian, J.</i> Tourism and the Metamorphosis in the Linguistic Ecosystem in Goa
17:30 – 17:40	Awards' Ceremony / Room A		
17:40 - 18:00	Closing Speeches: - Prof. Konstantinos Andriotis, Middlesex University London, UK - Dr. Carla Pinto Cardoso, Catholic University of Portugal – Conference Chair		
18.45 - 00:00	Half Day Trip and Gala Dinner		

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SATURDAY 29 J U N E 2 0 1 9

09:00-17:00

Study Tour

PORTUGUESE SPECIAL SESSIONS

THURSDAY 27 JUNE 2016

9.30-11:00		Parallel Session II: Room C
Theme	Turismo: Temas da atualidade latino-americana	
Chair	Miguel Moital	
1.	<i>Sacramento, Octavio</i> Não há pecado a sul do Equador”: genealogia da sensualização turística do Brasil	
2.	<i>Pivoto, Altair Sancho & Alves, Alexandre Fonseca</i> Uso de indicadores para a mensuração de impactos do turismo no contexto territorial de parques	
3.	<i>Chim-Miki, A.F. , Ordoñez-Castano, Castillo-Pallacio, & Zuñiga-Collazos</i> Uma Abordagem Socio-Educacional Latino-Americana para o Turismo Alternativo	
4.	<i>Frossard, Miriana Sigiliano & Verdugo, Karine Valesca de Freitas</i> Capitalismo artista, gamificação e turismo: o uso do jogo The Sims 3 – Volta ao Mundo na gamificação de destinos turísticos reais	
11.30-13:00		Parallel Session II: Room D
Theme	Património e Turismo: olhar o presente pensar o futuro	
Chair	Anónio Ponte	
1.	<i>Esteves, Alexandra & Monteiro, Daniela</i> A cultura, a arte e o património: um caminho para o turismo inclusivo	
2.	<i>Martins Oliveira, Cândido</i> Representações literárias do Bom Jesus de Braga – património e turismo cultural	
3.	<i>Pina, Helena & Teixeira, Pedro</i> O Espaço Duriense na nova década: como dinamizar este Património num cenário ambientalmente sustentável?	
4.	Kanitz, Heidi G. & Pereira, Henrique Manuel Carnaúba literária: contributos do património imaterial para uma proposta de dinamização de turismo no Meio Norte do Piauí, Brasil	
5.	<i>Motta, Beatriz & Pereira, Alexandra Matos</i> A Rota da Aguardente: Valorização do Património Vitivinícola Português	

THURSDAY 27 JUNE 2016

16.20-18.20	
Theme	Turismo & Planemanento
Chair	Miguel Moital
1.	<i>Aguiar-Barbosa, A.P. & Chim-Miki, A.F.</i> Rumo a Competitividade Turística Social: Uma análise de co-palavras 1999-2018
2.	<i>Pereira, Varico & Gonçalves, Eduardo</i> Bom Jesus Do Monte (Braga): Património Mundial e Turismo Sustentável
3.	<i>Alvares, Daniela s & Lourenço, Júlia</i> Planejamento, Gestão e Modelação em Turismo: O Modelo de Análise do Processo Turístico – MAPT e suas Inter-relações com o TALC de Butler
4.	<i>Salazar, Ana</i> A imagem dos destinos turísticos – o caso da cidade de Braga
5.	<i>Moniz, Ana Isabel & Teixeira, Carlos</i> Avaliação da qualidade dos serviços de táxi com aplicação do modelo SERVQUAL
6.	<i>Paz Dantas, José da & Alves, Maria Lúcia</i> O Patrimônio Histórico-Cultural e seus usos turísticos nos Alambiques Do Rio Grande Do Norte