

How Tourism Governance shapes Territorial Development?

Organised by

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SCOPE

Tourism is an economic sector that successive governments have dedicated special attention. Public policies have reinforced the importance of developing this activity in terms of social and economic conditions, as a way of alleviating problems, asymmetries and promoting territorial cohesion. The objective of this special session is to deepen the knowledge about the practice of governance to promote the development of tourism, based on the perspective of multilevel governance and the development of tourist areas, focusing on the vision of a variety of actors. This session addresses the conference aims because tourism governance and the design and implementation of tourism policies are central to tourism and to territorial development. The existence of a strategic vision and coordination among all stakeholders is deemed as crucial to mitigate the structural bottlenecks in the sector and thus lead to the improvement of people's quality of life local development in general. This special session aims to build ground for a fruitful debate and knowledge sharing. Submissions may include theoretical contributions, empirical studies, frameworks and case studies.

TOPICS OF INTEREST

The thematic session seeks submissions that attempt to address the following key issues, including (but not limited to) the following themes:

- Tourism development, policy and planning;
- Tourism, public policy and economic development;
- Tourism and spatial planning;
- Role of DMO in tourism development;
- Collaboration and cooperation between stakeholders;
- Multilevel governance in tourism;
- Investment policy in the tourism sector;
- Evaluation of tourism public policy.

SUBMISSION OF PAPERS

Abstracts of no more than 350 words should be submitted electronically by April 30th, 2019 to Rui Costa: ruicosta@ua.pt. For further enquiries regarding conference fees and program, recommended accommodation and registration form, please visit the following website: <https://iatour.org/icot2019/>