

The sharing economy in travel and tourism: Experiences and social networking

Organised by

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SCOPE

The sharing economy has become a new socioeconomic system that allows the co-creation, production, distribution and consumption of goods and services between peers, driven by web 2.0 and electronic word of mouth. Being a topic of social, territorial and economic relevance, this special session is proposed as a space to discuss the phenomenon of sharing economy in tourism from different perspectives, and globally including all the stakeholders involved. It aims to highlight the new tourism experiences and social networking dynamics that are generated in relation to this phenomenon.

Accepted papers may include studies addressing the sharing economy in travel and tourism from both a supply and demand perspective, taking into account the impact on destinations, on citizens, on labor market and on users' behavior from any aspect of the tourism industry, such as accommodation, gastronomy, transportation, travel guiding, experiences and so on.

TOPICS OF INTEREST

Topics of interest include, but are not limited to:

- Supply and demand side perspectives in the sharing economy
- Sociocultural impacts of the sharing economy
- Economic impacts of the sharing economy
- Business models in the sharing economy
- Competition to traditional businesses
- Entrepreneurship in the sharing economy
- Innovation in the sharing economy
- Satisfaction, trust and loyalty
- Tourism marketing in the sharing economy
- Regulations in the sharing economy
- Ethical issues in the sharing economy
- Labor in the sharing economy

SUBMISSION AND PUBLICATION OF PAPERS

Abstracts of no more than 350 words should be submitted electronically by April 12th, 2018 to Dr Eva Martín-Fuentes at: eva.martin@udl.cat. For further enquiries regarding conference fees and program, recommended accommodation, and registration form, please visit the following website: <https://iatour.org/icot2019/>